

UPGRADES

Web Width Reduction



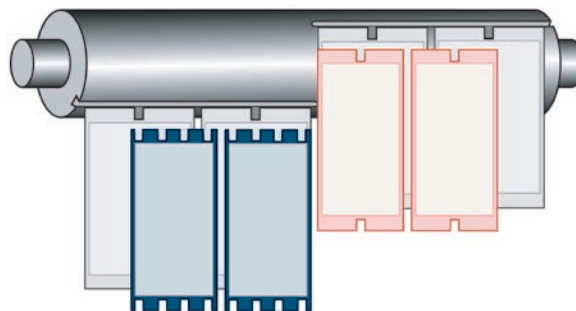
For lasting decreasing of production costs

Web width reduction for a new newspaper format.

The option of web width reduction makes it possible to reduce the width of the web by a value defined and desired by the customer without any impairments in handling and productivity. Format changes are individually agreed with each customer and devised so as to give the customer the best solution possible.

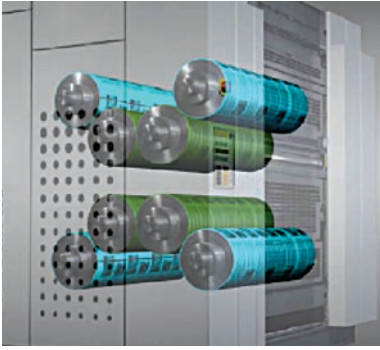
Critical factors like production rates, schedules, and downtimes have to be individually agreed with the customer. As it is possible to increase the attractiveness of a newspaper by switching to higher-priced newsprint, so can its individualization be achieved by converting to a half-size format and/or web width reductions. The brand character will be redefined by the paper's format and optical presence at the newsstand and the readers. ■■

Plate cylinder



■ Reduced plate with multiple punches

■ Reduced plate with centre punch



Advantages

- Lasting reduction of production costs by possibly several times the conversion costs
- Competitive advantages by new newspaper format
- Paper savings by reduction of web width
- Attractive effect through new optical appearance in the market
- Current offers confirm the trend and the potentials for optimization by web width reduction

Installation and instruction time

Depends on:

- Possibilities of keeping the press inoperative
- Production window to individual planning
- Accessibility of the system
- Support by customer in terms of personnel and organization
- Extent of new parts ordered or conversion of existing parts
- Schedule suited to the individual customer

References

- Chronicle and Democrat, Rochester, NY, USA
- Times of India, Mumbai, India
- Singapore Press Holdings, Singapore
- Nanyang, Kuala Lumpur, Malaysia